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Intel to Participate in Finnet's Supermatrix Project

Intel has signed on to the Supermatrix Project Consortium run by Finnish Finnet Association.

One of the goals of the three year Supermatrix project is to bring guaranteed 100 Megabit network connections to every home and desktop in Finland. The project, which will soon enter its' second year, is also working to offer home and small business users virtualized desktops without sacrificing high quality user experience in HDTV IPTV, games, video conferencing and other rich content, high bandwidth applications. The virtualized PC's will be available as telecomm operator's services running in local Supermatrix service centers. About hundred and fifty R&D professionals in nearly hundred companies are contributing to creating these new services and applications. The project is financed by the 45 consortium member companies and by TEKES, Finnish Funding Agency for Technology and Innovation.

Intel will act as technology advisor for the Finnet Supermatrix nationwide cloud infrastructure design. Intel will work in close collaboration with the Finnet supermatrix project group on Optimized data center solutions with high level of virtualisation and ultra fast storage.

"With its' expertise on server and workstation architectures, Intel is in a position to contribute significantly to achieving the goals of Supermatrix Project", Finnet's CEO Mr **Tero Kauppinen** says. "This partnership will be looking for new innovative ICT-services enabled by superfast district networks."

"We are excited to join the Supermatrix Project Consortium, and become part of a truly innovative and unique initiative to deliver computing experiences to consumers in a new way, with all the joy and none the hassle," says **Jörgen Forsberg**, Nordic Enterprise Business Manager, Intel.

For further information about Supermatrix-project and its' participants, see www.supermatrix.fi/english.

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Finnet is a group consisting of Finnet Association and 27 independent district telecomm operators with their subsidiaries. The group offers its' customers a full range of efficient, high quality telecomm and networking services. The combined net sale of the group is nearly 400 million euros, and it employs about 2400 persons. For further information, see www.finnet.fi/english.

Supermatrix is a consortium project to create superfast district sub-internets and virtualized PC desktops as consumer services. For the list of consortium participants and other information, see www.supermatrix.fi/english